



Announcing Hicotronics Partnership



Since 1997, Hicotronics Devices Pvt. Ltd. Has specialized in the distribution of electronic components to the Industrial, Defense, Space, Automation and Medical sectors. Hicotronics will broaden the access and expansion of Rochester Electronics products and services into the Indian marketplace, providing the highest level of customer service locally.

Why are we expanding into India?

“We are very pleased to welcome Hicotronics into our Distribution Partner Network. Hicotronics has strong reach into the customer base in India which has a huge potential for Rochester. Together with our team in South Asia, who bring with them extensive experience in the sector, we aim to penetrate and create demand in a largely untapped customer base that requires long term support for their critical applications and will truly value Rochester’s unparalleled solutions. We will ensure that we hit the ground running with our new partnership with Hicotronics.”

– Allan Lim, General Manager - APAC

Hicotronics are located at:

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Rochester Electronics is the world’s largest continuing source of semiconductor product, authorized by over 70 leading semiconductor manufacturers. With more than 15 billion units in stock and continuing manufacturing solutions for more than 100,000 device types, no other company compares to our selection, capabilities or solutions.

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